

natura**ls[®]**
World's fastest growing salon chain

FLOW

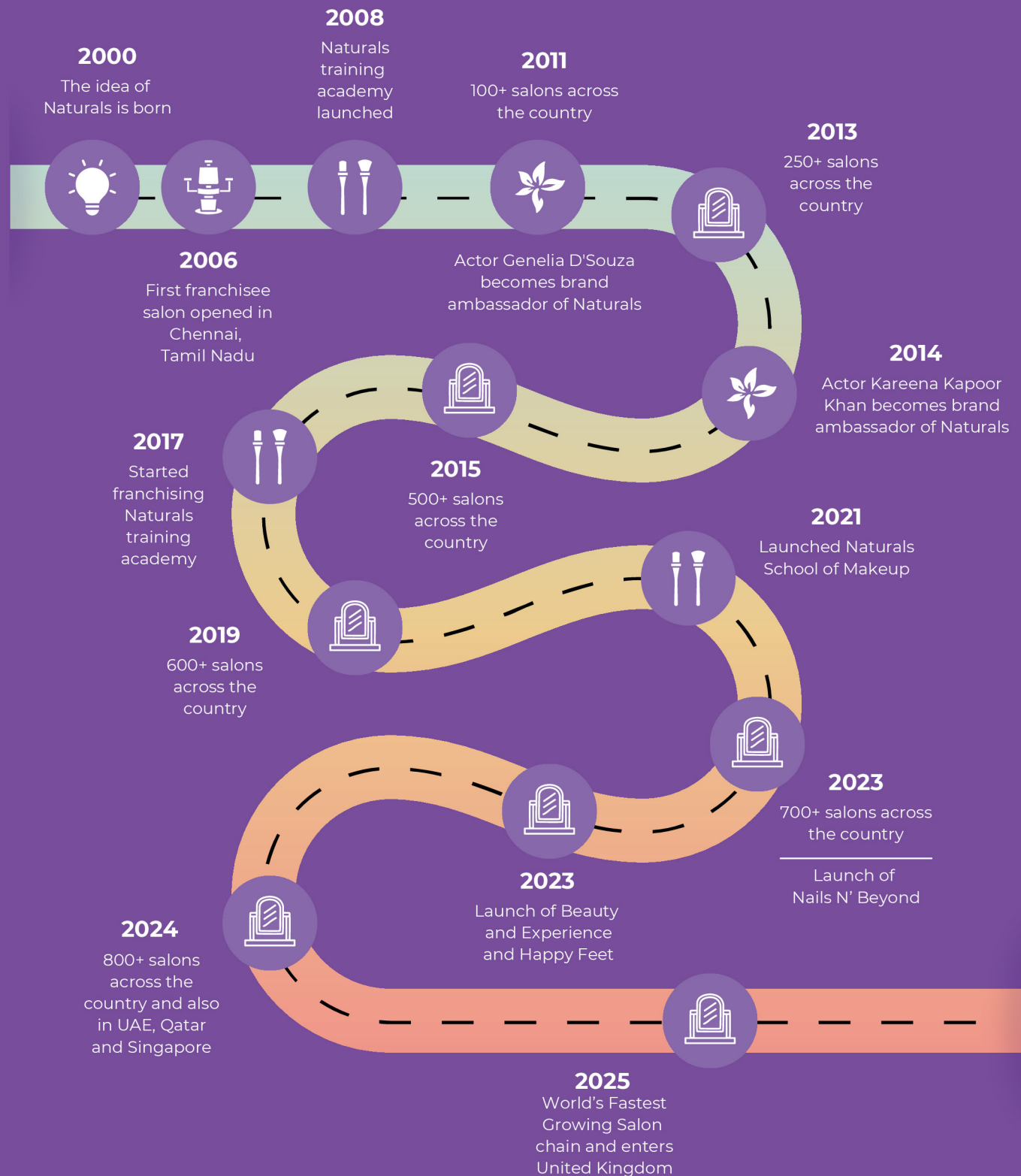
For Women

INDIA | SRI LANKA | QATAR | UAE | SINGAPORE | LONDON





naturals
care for your
taking





“Looking good isn’t self-importance, it’s self-respect.”
– Charlie Hix, Author

At Naturals, we believe that while beauty services are our job, our true business lies in building confidence. When you walk into a Naturals salon, you’re not just getting a haircut or skincare regimen – you’re receiving thoughtful solutions designed to empower and uplift you.

For over 25 years, with a network of 800+ salons, we’ve had the privilege of building confidence in over 1 crore customers worldwide.

As you sit back and relax with us today, know that our talented Smile Providers are here to offer you the very best – so you leave ready to take on the world.



haircare

ultimate
vibes

all things hair

	REGULAR	MEMBER
CUTS & STYLING		
Classic Cut - Basic Cut	650	600
U-Cut Straight Cut		
Fringe Bangs	150	120
Creative Cut	1500	1300
Layer Cut / Layer Trim	850	750
Kids Cut <i>(Below 10 years)</i>	400	350
WASH & STYLING		
Hair Wash & Conditioning	500	450
Blow Dry (Medium Long)	850 1100	800 1000
Curly Hair Styling	1000	NA

*Above services includes shampoo and conditioning

Taxes are Applicable | T&C Apply

world of colors

	REGULAR	MEMBER
Root Touch Up Ammonia	1300	1200
Root Touch Up Ammonia Free	1500	1300
Global Base Color Ammonia <i>Short Medium Long</i>	3300 3500 4000	3000 3200 3700
Global Base Color Ammonia Free <i>Short Medium Long</i>	3800 4500 4800	3500 4200 4500
Global Fashion Color <i>Short Medium Long</i>	3800 4500 4800	3500 4200 4500
Global With Highlights	6200	5800
Balayage Technique	6500	6000
Highlights <i>Partial Full</i>	3000 4000	2500 3500
Highlights Per Streak <i>(Minimum 4 Streak)</i>	500	450
Bond Strengthener <i>(With Hair Color Smoothing Straightening)</i>	1000	NA

*Above services includes shampoo and conditioning

Taxes are Applicable

texture matters

	REGULAR	MEMBER
Smoothing <i>Short Medium Long</i>	5000 8000 9000	NA
Straightening <i>Short Medium Long</i>	5000 7500 8500	NA
Keratin <i>Short Medium Long</i>	6000 8000 9000	NA
Botox <i>Short Medium Long</i>	9000 10000 12000	NA
Re-Growth (or)	5500	NA
Partial Straightening		
STYLE IT RIGHT		
Ironing (or) Crimping <i>Medium Long</i>	900 1100	800 1000
Tongs <i>Medium Long</i>	1000 1200	900 1100
Updo <i>Medium Long</i>	800 900	700 800



treatments

	REGULAR	MEMBER
Head Massage	800	750
Moisturizing Hair Spa  <i>Short Medium</i>	1700 2000	1600 1900
Colour Save <i>Short Medium</i>	1700 1900	1600 1800
Frizz Ease <i>Short Medium</i>	1700 2400	1600 2200
Repair & Rejuvenate <i>Short Medium</i>	1700 2400	1600 2200
Bond Strengthening Hair Treatment <i>Medium Long</i>	1700 2000	NA
SCALP TREATMENT		
Dandruff Control  <i>For best results, this treatment should be taken in multiple sittings</i>	2000	1800
Hairfall Control <i>For best results, this treatment should be taken in multiple sittings</i>	2000	1800

*Above services includes shampoo and conditioning
*Long hair: Contact the front desk for pricing

Taxes are Applicable



skincare
benefits
always

indulgent facials

Watch Now



SKIN BASICS

Express Facial

Deeply cleanses skin by removing impurities — leaving it clearer, refreshed, and healthier

Fruit Glow

Revitalizing facial infused with real goodness of fruits



Pure Choco Radiance

Replenishing and hydrating facial enriched with the luxury of chocolate

Acne Control Therapy

Specialized care for acne-prone skin that reduces oil, unclogs pores, and calms inflammation for clearer, healthier skin.

No-Tan

Facial that restores the skin balance and effectively removes tan

REGULAR

MEMBER

900

800

1200

1100

1500

1400

1700

1500

1800

1700

SENSES SUITE

Detox Charcoal

Activated charcoal facial that clears impurities and controls acne

Golden Bliss

An exclusive facial that uses the goodness of gold to reveal an unstoppable glow

Signature Glow

Facial that restores skin balance while gently exfoliating to leave a natural glow



Dead Sea Radiance:

Dead Sea mineral facial that detoxifies, nourishes, and improves skin texture, clarity, and hydration.

Sensi Bright

Designed for sensitive skin, offering a soothing, nourishing glow

2300

2100

1800

1600

2000

1800

2400

2200

2500

2500

Taxes are Applicable

LUXURY RITUALS

Naturals Ageless Glow

Luxurious, slow-paced facial enriched with vitamins that soothe and brighten.
Suitable for all skin types

Brightening Bliss

Curated facial regime for de-pigmentation and skin brightening



Luminous Skin Ritual

Protects the skin from oxidative stress, reduces inflammation, soothes irritation, and diminishes the appearance of dark spots and pigmentation.

Forever Youthful

Enhances skin cell regeneration with active ingredients like stem cells, soya fiber, and ribose. Stimulates collagen production. Hydrates and nourishes the skin for a plumper, more youthful look.

Radiance Bliss

The concentrated serum promotes a radiant complexion while reducing the appearance of dark spots and enhances skin firmness and radiance

Hydra Facial

Cleanses, exfoliates, and hydrates the skin using advanced Aqua Peel technology. Unclog pores, and extract impurities without irritation. Boosts hydration for a refreshed glow.

REGULAR

MEMBER

2600

2400

2800

2600

4250

3950

4750

4450

5500

5200

6000

NA

ADD ON MASKS		
Rejuvenate Repeat		
Make Bright		
Total Gold		
ADD ON BRIGHT CARE		
Under Arm		
Neck Elbow		
Under Eye		
THREADING		
Eyebrow		
Upper Lip Lower Lip		
Chin Forehead		
Face Sides		
Full Face		



bodycare
welcomes
self-care

body rituals

Watch Now 

FLAVOURED WAXING

- Half Arms | Legs
- Full Arms | Legs
- Full Waxing (Fa+Fl+Ua)
- Full Back | Midriff
- Full Body



REGULAR

MEMBER

360 550	300 500
480 720	420 600
1200	NA
600 550	550 500
2400	NA

CARTRIDGE WAXING

- Half Arms | Legs
- Full Arms | Legs
- Full Waxing (Fa+Fl+Ua)
- Full Back | Midriff
- Full Body

430 660	360 600
580 870	510 720
1440	NA
720 660	660 600
2880	NA

PEEL OFF

- Upper Lip
- Chin
- Face
- Underarms
- Bikini Line
- Full Bikini



100	80
80	70
350	300
200	150
800	NA
2400	NA

Taxes are Applicable

	REGULAR	MEMBER
DETAN / BLEACH		
Upper Lip	75	NA
Underarms	150	130
Feet	220	180
Face and Neck	550	500
Face, Neck and Blouseline	660	610
Half Arms Legs	440 660	390 610
Full Arms Legs	700 800	650 750
Midriff Back	750 700	700 650
Full Body	3000	NA
BODY POLISH 		
Whole Back	2600	2500
Full Arms	700	600
Full Legs	900	800
REFLEXOLOGY		
Neck and Shoulder	500	NA
Hands	500	NA
Feet	600	NA

nailcare
slays
the day



manicure- pedicure

Watch Now 

Cocoa Butter

Deeply hydrates, softens, and rejuvenate

Coffee & Crème

Exfoliates and revive tired hands and feet

Dead Sea

Mineral-rich salts to detoxify and exfoliate



Crystal Spa

Luxe-infused soaks and scrubs that restore natural radiance

Ice-Cream

Fun, indulgent scented textures that cool and soothe

Ice Cream Combo Special

Organic Spa

Gentle, eco-friendly service to nourish and refresh naturally

Organic Spa Combo Special

REGULAR

MEMBER

500 | 600

450 | 550

700 | 800

650 | 750

800 | 900

700 | 800

1000 | 1100

900 | 1000

900 | 1400

800 | 1300

2000

NA

1000 | 1100

900 | 1000

1700

NA

FOOT TREATMENT

Heel Peel Treatment

2000

NA

NAIL CARE

Change of Nail Colour

120

100

Cut, File and Polish

200

NA

Gel Polish

600

NA

Gel Polish Removal

300

NA

Taxes are Applicable

brides
today
everyway



bridal prelude

Watch Now



REGULAR

MEMBER

PRE-BRIDAL ESSENTIALS

Essential care for the bride-to-be. Perfect for a fresh, polished, and radiant look.

Frizz Ease Hair Spa + Brightening Bliss +
Detan/Bleach - Face, Neck and Blouseline
+ Flavoured Full Waxing (FA + FL + UA) +
Threading - Eye Brows & Upper Lip + Crystal -
Manicure & Pedicure

8000

NA

THE BRIDAL GLOW

Step up your bridal glow with skin brightening, detanning, and rejuvenating rituals from top to toe.

Moisturizing Hair Spa + Hydra Facial +
Detan Full Arms & Full Legs + Flavoured
Full Waxing (Fa+Fl+Ua) + Threading - Eye
Brows & Upper Lip + Back Polish + Dead Sea
Manicure & Pedicure + Nail Care - Gel Polish

12000

NA

THE LUXE BRIDE

An indulgent head-to-toe transformation for brides who want nothing but the best.

Repair & Rejuvenate Hair Spa + Radiance
Bliss + Flavoured Full Body Waxing +
Threading - Eye Brows & Upper Lip + Body
Polish + Organic Spa Manicure & Pedicure +
Nail Care - Gel Polish

15000

NA

A woman is depicted in a traditional Indian wedding attire, wearing a vibrant orange sari with a gold border and scattered gold motifs. She is adorned with extensive jewelry, including a large gold necklace, a matching headpiece, a nose ring, and multiple bangles. Her hands are clasped near her face, and she has a contemplative expression. The background is a solid, deep red color.

brides
today
everyway

beauty is grace

Watch Now 

	REGULAR	MEMBER
SAREE BOX FOLDING Neatly folds sarees into a compact, crease-free box shape for elegant storage. Perfect for wardrobe organization, gifting, or travel packing.	800 onwards	NA
SAREE DRAPING Expertly draped saree for a flawless, elegant look. Perfect for weddings, events, and special occasions.	1000	NA
HAIR DO - BASIC Styled to perfection for any occasion—classic, trendy, or bridal looks. Enhances your overall appearance with a polished finish	2000	NA
MEHENDI Custom henna designs for weddings, festivals, and events, providing a stunning and long-lasting experience	3000	NA
FRIEND OF BRIDE Personalized beauty and henna treatments for friends and relatives, enhancing the wedding experience for the bridal party.	3500	NA
PARTY MAKEOVER Party makeover services offer hair, makeup\ styling tailored to your event, ensuring a glamorous look for any occasion	5000 onwards	NA



all-access pass at just Rs 100



Unlock exclusive offers and discounts with our Naturals Membership Card. Ask at the salon reception to discover the power of the Purple Card!

*Terms and Conditions Apply



With an intention to be more than just a home-maker, I came up with the idea of starting my own beauty salon. So in early 2000, I made my dream a reality by setting up my first salon in Chennai. It took me only a while to understand the market potential and the ever increasing demand of professional grooming.

In 2004, my husband & Co-founder, C K Kumaravel joined me and ever since, the Naturals team has been able to meet every challenge in this competitive industry.

A stylized, handwritten signature in white ink, consisting of a large 'V' followed by a series of loops and a long horizontal stroke.

VEENA KUMARAVEL

Founder, Naturals Group of Salons

800

salons
strong

3000

won't be
long

25 YEARS | 10 MILLION HAPPY CUSTOMERS

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